



Transload Distribution Association of North America

2024 Annual Meeting

"New Markets, New Tech and Networking in Newport Beach"

Sponsorship Packages

TDANA 2024 Evening Reception Sponsor: SOLD

USD \$30,000

This package includes the following:

- 🕒 **NEW! Exclusive sponsorship of the evening reception on the Las Vegas Strip!**
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgment of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting NARS eblasts that contain sponsor information.
- **NEW! Complimentary Registration** – Complimentary registration for one company representative.
- **NEW! Exclusive Sponsorship Opportunity of the Registration Bag** --First right to provide attendee bags with sponsor logo – The Diamond Sponsor is given the first option to donate bags with the sponsor’s logo to be distributed to meeting attendees.
- **Sponsor Exhibit Table** –invited to take a exhibit/display table.

TDANA 2024 Lunch Sponsor SOLD

USD \$5,000

This package includes the following:

- **Special Designation** – Company promotion as Lunch Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Lunch Presentation** -- time allotted for sponsor to greet and provide comments to lunch attendees.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** –invited to take an exhibit/display table.

Railroad Meet ‘n Greet Sponsor SOLD

\$3,000

This Package includes the following:

- **Special Designation** – Company promotion as Networking Reception Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on the official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.

- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – invited to take an exhibit/display table.

Networking Reception April 17 3:30 – 5 pm SOLD

\$2,500

This Package includes the following:

- **Special Designation** – Company promotion as Networking Reception Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on the official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – invited to take an exhibit/display table.

TDANA 2024 Charging Station SOLD

USD \$2,500

This Package includes the following:

- **Special Designation** – Company promotion as Charging Station Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Breakfast Signage** -- table tents promoting your company on all breakfast tables.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.

TDANA 2024 Breakfast (2) Sponsor SOLD

This Package includes the following:

- **Special Designation** – Company promotion as Breakfast Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Breakfast Signage** -- table tents promoting your company on all breakfast tables.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.

Tour of Port of Los Angeles April 18 SOLD

\$1,500

This Package includes the following:

- **Special Designation** – Company promotion as Port Tour Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-

meeting, during breaks and transitions.

- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on the official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.

Wine Tasting Event April 16 11 – 1 pm AVAILABLE

\$1,500

This Package includes the following:

- **Special Designation** – Company promotion as Wine Tasting Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on the official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.

Mobile App Sponsorship SOLD

\$1,500

This Package includes the following:

- **Special Designation** – Company promotion as Mobile App Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.

Social Media Wall

\$1,250

This Package includes the following:

- **Special Designation** – Company promotion as Social Media Wall Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on the official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.

Break Sponsor Package – 1 AVAILABLE

USD \$1,500

This Package includes the following:

- **Special Designation** – Company promotion as Break Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.

GOLD Sponsors

USD \$1,000

This Package includes the following:

- **Special Designation** – Company promotion as Gold Sponsor on all items listed below.
- **Individual Gold Sponsor sign at Registration Desk**
- **Feature story with links in TDANA Reload E-News post-conference (dist. 7,000 + contacts)**
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.

Silver Sponsors

USD \$800

This Package includes the following:

- **Special Designation** – Company promotion as Silver Sponsor on all items listed below.
- **Included on Silver Sponsor sign at Registration Desk**
- **Mention and link to company site in TDANA Reload E-News pre-conference (dist. 7,000+ contacts)**
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.

Bronze Sponsors

USD \$500

This Package includes the following:

- **Special Designation** – Company promotion as Bronze Sponsor on all items listed below.
- **Included on Bronze Sponsor sign at Registration Desk**
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.

- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on post-meeting TDANA eblasts that contain sponsor information.

Golf Outing Hole Sponsorship: Includes a double-sided sign at one hole

USD \$200 per hole

Golf Outing Sponsorship: SOLD

USD \$3,500

Golf Packages include the following:

- **Special Designation** – Company promotion as either Presenting Sponsor or Dinner Sponsor on all items listed below.
- Presenting Sponsor -- Includes tabletents at Golf Registration table, banner signage at course entry, on course promotional signage, and company name on all outing materials.
- Dinner Sponsor -- includes tabletents at dinner tables and on course promotional signage, company name on all materials.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
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Interested in Exhibiting?

Exhibiting can help you

DIFFERENTIATE YOUR COMPANY !

EXHIBIT TABLE: \$750

Includes skirted table,
carpeting in 10' space.

Questions? Call TDANA

Executive Director Carrie Foor

at 331-643-3369.

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