



2023 Conference Agenda

Westin Lake Las Vegas

Las Vegas, NV

May 2 - 4

May 2

12:30 - 3:00pm	TDANA Board of Directors Meeting (<i>Invitation Only</i>)	Fez A Boardroom
4:30 - 5:00pm	New Member Reception	Medinas Foyer North
5:00 - 6:30pm	TDANA Annual Meeting Opening Reception - <i>Sponsored by BNSF</i>	Medinas Foyer North

May 3

7:00 - 8:00am	Breakfast in Exhibits Area - <i>Sponsored by Ventura Transfer</i>	Medinas Foyer North
8:00 - 8:15am	Opening Remarks & Safety Briefing - TDANA President Dave Clifford	Casablanca Ballroom North D
8:15 - 9:15am	Keynote Presentation - Coby Bullard, <i>SVP Sales and Marketing CPKC</i>	Casablanca Ballroom North D
9:15 - 10:00am	Economic Outlook - Todd Tranausky, <i>FTR Transportation Intelligence</i>	Casablanca Ballroom North D
10:00 - 10:45am	Break in Exhibits Area - <i>Sponsored by Precision Terminal Logistics</i>	Medinas Foyer North
10:45 - 11:30am	Energy Sector Issues and Trends - Jim Rocco, <i>Sage Risk Solutions</i>	Casablanca Ballroom North D
11:45 - 1:00pm	Lunch and Hall of Fame Awards - <i>Sponsored by CSX/TRANSFLO</i>	La Menzeh Lawn
1:00 - 1:45pm	Shipper Panel: Steering through the Shifting Sands of the Supply Chain	Casablanca Ballroom North D
1:45 - 2:30pm	Building your Brand for Business Development and Talent Acquisition	Casablanca Ballroom North D
2:45 - 4:00pm	Meet and Greet with the Railroads - <i>Sponsored by Arrow Reload</i>	Casablanca A
3:30 - 5:00pm	Reception in Exhibit Area	Medinas Foyer North
6:00 - 9:00pm	Evening Reception at The Barbershop - <i>Sponsored by CPKC</i>	Cosmopolitan, Las Vegas Strip

May 4

7:00 - 8:00am	Breakfast in Exhibits Area - <i>Sponsored by TLTerminals</i>	Medinas Foyer North
8:00 - 8:10am	Opening Remarks & Safety Briefing - TDANA President Dave Clifford	Casablanca Ballroom North D
8:10 - 9:00am	How to Secure Grant Funding - Ailsa Von Dobeneck, <i>AVP Watco</i>	Casablanca Ballroom North D
9:00 - 9:30am	Break in Exhibits Area - <i>Sponsored by JH Rose</i>	Medinas Foyer North
9:30 - 10:30am	Optimizing your Business Analytics - John Jinkner, <i>Rail Rate Advisors</i>	Casablanca Ballroom North D
10:30 - 11:15am	Effective Environmental Compliance - Deever Bradley, <i>SLR Consulting</i>	Casablanca Ballroom North D
11:15 - 11:30am	Rail Transload Dashboard: TDANA's Resource for Shippers & Transloads	Casablanca Ballroom North D
11:30 - 11:45am	Closing Remarks - TDANA President Dave Clifford	Casablanca Ballroom North D
1:00 - 6:30pm	Golf Outing at Chimera Golf Course	Chimera GC Henderson, NV
6:30 - 10:00pm	Golf Awards & Dinner - <i>Sponsored by Savage</i>	Chimera GC Henderson, NV