

Transload Distribution Association of North America

2023 Annual Meeting Sponsorship Packages

TDANA 2023 Evening Reception Sponsor: Not available

USD \$30,000+

- 🕒 **NEW! Exclusive sponsorship of the April 29 Evening Reception at Red Rocks or Blue Moon Brewery**
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgment of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **Eblast Promotion** – Recognition on pre- and post-meeting NARS eblasts that contain sponsor information.
- **NEW! Complimentary Registration** – Complimentary registration for two company representatives.
- **NEW! Exclusive Sponsorship Opportunity of the Registration Bag** --First right to provide attendee bags with sponsor logo – The Diamond Sponsor is given the first option to donate bags with the sponsor’s logo to be distributed to meeting attendees.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

TDANA 2023 Evening Reception Sponsor : May 2, 2023

USD \$5,000

NEW! Exclusive sponsorship of the May 2 Evening Terrace Reception.
This sponsorship includes the same promotional offer as the reception sponsorship above.

TDANA 2023 Awards Luncheon Sponsor: Not available

USD \$5,000

- **Special Designation** – Company promotion as Lunch Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Lunch Presentation** -- time allotted for sponsor to greet and provide comments to lunch attendees.
- **Online Visibility with Company Profile**– Acknowledgment of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

TDANA 2023 Breakfast Sponsor (2 available)

USD \$2,500

This Package includes the following:

- **Special Designation** – Company promotion as Breakfast Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Breakfast Signage** -- table tents promoting your company on all breakfast tables.
- **Online Visibility with Company Profile**– Acknowledgment of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

Break Sponsor Package (2 available)

USD \$1,250

This Package includes the following:

- **Special Designation** – Company promotion as Break Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company's sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the "Official Sponsor" Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

Golf Outing Sponsorships

Presenting Sponsor
Dinner Sponsor

USD \$3,500

USD \$1,000

Golf Packages include the following:

- **Special Designation** – Company promotion as either Presenting Sponsor or Dinner Sponsor on all items listed below.
- **Presenting Sponsor** -- Includes tabletents at Golf Registration table, banner signage at course entry, on course promotional signage, and company name on all outing materials.
- **Dinner Sponsor** -- includes tabletents at dinner tables and on course promotional signage, company name on all materials.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company's sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the "Official Sponsor" Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
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Interested in Exhibiting?

Exhibiting can help you

DIFFERENTIATE YOUR COMPANY !

EXHIBIT TABLE: \$850

Includes skirted table,
carpeting in 10' space.

Questions? Call TDANA
Executive Director Carrie Foor
at 331-643-3369.
ed@tdana.com

Social Media Station Sponsor

USD \$1,000

- **Special Designation** – Company promotion as Sponsor; logo and company materials at Social Media photo op station.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

Charging Station Sponsor: Not available

USD \$2,500

- **Special Designation** – Company promotion as Sponsor; company materials/attendee engagement at charging station.
- **Note:** sponsor to provide charging devices, furniture, decoration
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

Mobile App Sponsor

USD \$2,000

- **Special Designation** – Company promotion as Sponsor; promo within mobile app and on all app promotions
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

Railroad Networking Session Sponsor: Not available

USD \$2,500

- **Special Designation** – Company promotion as Sponsor; company materials distributed at session, promotion on all promotion of this special session
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.