



Transload Distribution Association of North America

2021 Fall Meeting Sponsorship Packages

TDANA Opening Reception Sponsor: October 18

USD \$3,000

- 🕒 **Exclusive Sponsorship of Opening Reception on the Rooftop at the Denver Westin Downtown**
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgment of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **Eblast Promotion** – Recognition on pre- and post-meeting NARS eblasts that contain sponsor information.
- **NEW! Complimentary Registration** – Complimentary registration for one company representative.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

TDANA Fall Meeting Meeting App Sponsor

USD \$1,500

- **NEW!** Exclusive sponsorship of the Fall Meeting app.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgment of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **Eblast Promotion** – Recognition on pre- and post-meeting NARS eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

TDANA Fall Meeting Luncheon Sponsor October 19

USD \$2,500

- **Special Designation** – Company promotion as Lunch Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Lunch Presentation** -- time allotted for sponsor to greet and provide comments to lunch attendees.
- **Online Visibility with Company Profile**– Acknowledgment of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

TDANA Fall Meeting Breakfast Sponsor

USD \$1,000

- **Special Designation** – Company promotion as Breakfast Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Breakfast Signage** -- table tents promoting your company on all breakfast tables.
- **Online Visibility with Company Profile**– Acknowledgment of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

There are two options for this sponsorship -- \$500 long break post-keynote speaker and \$250 short break between sessions:

- **Special Designation** – Company promotion as Break Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **NEW! Long break (\$500)** includes table-tent signage promoting sponsor at break station.

Golf Packages include the following:

- **Special Designation** – Company promotion as either Presenting Sponsor or Dinner Sponsor on all items listed below.
- Presenting Sponsor -- Includes tabletents at Golf Registration table, banner signage at course entry, on course promotional signage, and company name on all outing materials.
- Dinner Sponsor -- includes tabletents at dinner tables and on course promotional signage, company name on all materials.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.

Interested in Exhibiting?

Exhibiting can help you

DIFFERENTIATE YOUR COMPANY !

EXHIBIT TABLE: \$850

Includes skirted table,
carpeting in 10' space.

Questions? Call TDANA

Executive Director Carrie Foor

at 331-643-3369.

ed@tdana.com

Social Media Station Sponsor

USD \$2,500

- **Special Designation** – Company promotion as Sponsor; logo and company materials at Social Media photo op station.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

Charging Station Sponsor

USD \$2,500

- **Special Designation** – Company promotion as Sponsor; company materials/attendee engagement at charging station.
- **Note:** sponsor to provide charging devices, furniture, decoration
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

Mobile App Sponsor

USD \$2,500

- **Special Designation** – Company promotion as Sponsor; promo within mobile app and on all app promotions
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

Railroad Networking Session Sponsor

USD \$2,500

- **Special Designation** – Company promotion as Sponsor; company materials distributed at session, promotion on all promotion of this special session
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the “Official Sponsor” Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.