

## Transload Distribution Association of North America 2020 Annual Meeting Sponsorship Packages

### *TDANA 2019 Evening Reception Sponsor: April 29*

*USD \$20,000+*

- ① **NEW! Exclusive Sponsorship of the April 29 Evening Reception at Red Rocks or Blue Moon Brewery**
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgment of your company's sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **License to use the "Official Sponsor" Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **Eblast Promotion** – Recognition on pre- and post-meeting NARS eblasts that contain sponsor information.
- **NEW! Complimentary Registration** – Complimentary registration for two company representatives.
- **NEW! Exclusive Sponsorship Opportunity of the Registration Bag** --First right to provide attendee bags with sponsor logo – The Diamond Sponsor is given the first option to donate bags with the sponsor's logo to be distributed to meeting attendees.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

### *TDANA 2019 Evening Reception Sponsor : April 28*

*USD \$12,000*

NEW! Exclusive sponsorship of the April 28 Evening Rooftop Reception (see attached)  
This sponsorship includes the same promotional offer as the April 29 reception sponsorship above.

### *TDANA 2019 Awards Luncheon Sponsor*

*USD \$5,000*

- **Special Designation** – Company promotion as Lunch Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Lunch Presentation** -- time allotted for sponsor to greet and provide comments to lunch attendees.
- **Online Visibility with Company Profile**– Acknowledgement of your company's sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the "Official Sponsor" Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

### *TDANA 2020 Breakfast Sponsor*

*USD \$1,500*

This Package includes the following:

- **Special Designation** – Company promotion as Breakfast Sponsor on all items listed below.
- **Digital signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Breakfast Signage** -- table tents promoting your company on all breakfast tables.
- **Online Visibility with Company Profile**– Acknowledgement of your company's sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the "Official Sponsor" Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Eblast Promotion** – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

## Break Sponsor Package

USD \$1,250

This Package includes the following:

- **Special Designation** – Company promotion as Break Sponsor on all items listed below.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company's sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the "Official Sponsor" Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Elast Promotion** – Recognition on pre- and post-meeting TDANA elblasts that contain sponsor information.
- **Sponsor Exhibit Table** – All sponsors are invited to take a exhibit/display table.

## Golf Outing Sponsorships

Presenting Sponsor  
Dinner Sponsor

USD \$3,500  
USD \$1,000

Golf Packages include the following:

- **Special Designation** – Company promotion as either Presenting Sponsor or Dinner Sponsor on all items listed below.
- **Presenting Sponsor** -- Includes table tents at Golf Registration table, banner signage at course entry, on course promotional signage, and company name on all outing materials.
- **Dinner Sponsor** -- includes table tents at dinner tables and on course promotional signage, company name on all materials.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company's sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW! License to use the "Official Sponsor" Meeting Logo** in connection with promotion of your conference sponsorship and participation.
- **NEW! Elast Promotion** – Recognition on pre- and post-meeting TDANA elblasts that contain sponsor information.

## Interested in

## Exhibiting?

Exhibiting can help you

DIFFERENTIATE YOUR COMPANY !

EXHIBIT TABLE: \$850

Includes skirted table,  
carpeting in 10' space.

Questions? Call TDANA

Executive Director Carrie Foor  
at 331-643-3369.

ed@tdana.com

## Social Media Station Sponsor

USD \$2,500

- **Special Designation** – Company promotion as Sponsor; logo and company materials at Social Media photo op station.
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW!** License to use the “Official Sponsor” Meeting Logo in connection with promotion of your conference sponsorship and participation.
- **NEW!** Eblast Promotion – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor** Exhibit Table – All sponsors are invited to take a exhibit/display table.

## Charging Station Sponsor

USD \$2,500

- **Special Designation** – Company promotion as Sponsor; company materials/attendee engagement at charging station.
- **Note:** sponsor to provide charging devices, furniture, decoration
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW!** License to use the “Official Sponsor” Meeting Logo in connection with promotion of your conference sponsorship and participation.
- **NEW!** Eblast Promotion – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor** Exhibit Table – All sponsors are invited to take a exhibit/display table.

## Mobile App Sponsor

USD \$2,500

- **Special Designation** – Company promotion as Sponsor; promo within mobile app and on all app promotions
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW!** License to use the “Official Sponsor” Meeting Logo in connection with promotion of your conference sponsorship and participation.
- **NEW!** Eblast Promotion – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor** Exhibit Table – All sponsors are invited to take a exhibit/display table.

## Railroad Networking Session Sponsor

USD \$2,500

- **Special Designation** – Company promotion as Sponsor; company materials distributed at session, promotion on all promotion of this special session
- **Digital Signage** – Your logo will be included in the digital signage that plays on continuous loops in the meeting room pre-meeting, during breaks and transitions.
- **Online Visibility with Company Profile**– Acknowledgement of your company’s sponsorship, with your logo, company profile (provided by sponsor) and a link to your website, will be prominently displayed on official meeting website.
- **NEW!** License to use the “Official Sponsor” Meeting Logo in connection with promotion of your conference sponsorship and participation.
- **NEW!** Eblast Promotion – Recognition on pre- and post-meeting TDANA eblasts that contain sponsor information.
- **Sponsor** Exhibit Table – All sponsors are invited to take a exhibit/display table.